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Media Advisory – Photo Opportunity

FOR IMMEDIATE RELEASE

Navy Federal to Hold Opening Celebration

VIENNA, Va. (August 11, 2010) - Navy Federal Credit Union invites members of the Highland Falls community, including new and existing members, at the opening celebration of its branch near the U.S. Military Academy at West Point, on Saturday, August 14.

As Acceptance Day approaches, Navy Federal is pleased to offer several membership incentives to active duty and retired military personnel. This is an excellent opportunity to meet staff members and ask questions about your personal finances. There will be a \$50 Visa gift card drawing each hour.

“Everyone in the community is welcome to attend this fun-filled celebration,” said Sarah Sarnowski, branch manager. “We have always been deeply rooted in communities we serve. Our opening celebration is the perfect opportunity to show Highland Falls how happy we are to be part of the community.”

WHEN: Saturday, August 14 at 9 a.m. – 1 p.m.

ACTIVITIES: Sammie the Sea Otter, Navy Federal’s mascot
Yaso the Clown face painting
Cake and refreshments
Giveaways and promotional items

WHERE: 437 Main Street
Highland Falls, N.Y.

Serving all Army, Marine Corps, Navy and Air Force active duty, retired, reserve, National Guard, DoD civilians and their families, Navy Federal offers a full range of financial services, including mortgage counseling and 24/7 ATM access.

About Navy Federal Credit Union

Navy Federal Credit Union is the world’s largest credit union with \$42 billion in assets, 3.4 million members, 183 branch offices, and 7,200 employees worldwide. The credit union serves all Department of Defense military and civilian personnel and the families. For additional information about Navy Federal, visit navyfederal.org.

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