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**FOR IMMEDIATE RELEASE**

## **Navy Federal Launches Auto Buying Program**

**New program helps members save on their next car.**

**VIENNA, Va. (February 4, 2011)** – [Navy Federal Credit Union](http://www.navyfederal.org) has recently launched an auto referral program designed to make it easier for members to save on their next new or used vehicle. This program offers members a VIP experience at participating dealerships with pre-arranged new and used vehicle pricing.

“Navy Federal’s Auto Buying Program will help us meet our members’ growing demand for auto dealerships to provide a professional, seamless, member experience,” said Tony Gallardy, vice president, Consumer/Credit Card Lending. “We are excited to help our members get the best deal on their car purchase.”

Member benefits for Navy Federal’s Auto Buying Program include:

- Low, pre-arranged pricing on or below invoice, providing exceptional value and savings.
- Auto buying specialists offer members high-level assistance throughout the buying process, seven days a week.
- Committed to educating members about Navy Federal financing.
- Dealers contractually committed to refrain from flipping a member to other auto finance services.

At Navy Federal, members find auto loans are easy to obtain, with some of the lowest rates on new and used cars. Visit <http://www.navyfederalautobuying.com/> to see how easy Navy Federal can make your car-buying experience.

### **About Navy Federal Credit Union**

Navy Federal Credit Union is the world’s largest credit union with \$44 billion in assets, more than 3.6 million members, 212 branch offices, and more than 7,800 employees worldwide. The credit union serves all Department of Defense military and civilian personnel and their families. For additional information about Navy Federal visit [navyfederal.org](http://www.navyfederal.org).

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