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FOR IMMEDIATE RELEASE

**Navy Federal Honors its 1.5 Million Service Members for Military
Appreciation Week
Credit Union Offers Special Discounts and Deals May 4-11**

VIENNA, Va. (May 2, 2013) – [Navy Federal Credit Union](#), in honor of National Military Appreciation Month, is offering service members and their families a variety of discounts during the credit union's Military Appreciation Week, which kicks off May 4, 2013. The credit union invites all Department of Defense and Coast Guard active duty or retired to participate in unprecedented offers at any one of its 229 worldwide branches through May 11, 2013.

"There are not enough ways in the world to thank the men, women and families of those who serve in the armed forces," said Nancy DeDona, vice president, Membership. "For this week, we're putting a special spotlight on our military members to once again show our deep appreciation and respect."

DeDona stated that Military Appreciation Week will feature some outstanding offers on loans, certificates, credit cards, checking and member referral incentives. "Our Military Appreciation Week offers are valuable for members--they help our military families manage their finances and save."

In addition to the financial offerings, branch teams will be handing out over 25,000 thank you cards to members of the military, personally written by the credit union's 10,000 employees. Navy Federal has over 1.5 million members who are active duty, retired, in the Reserves or National Guard. Through these cards, employees showed their gratitude for the daily sacrifices service members make.

Navy Federal employees from around the world also supported the week by submitting a one-minute video on "Why You Love Serving the Military with Navy Federal." The top videos, selected by an internal committee, will be posted on Facebook from May 4-11 for members to view. For each of the top three winners, money will be donated to a military charity of their choice. Navy Federal encourages Facebook fans to visit its [Facebook page](#) to view the top videos.

About Navy Federal Credit Union: Navy Federal Credit Union is the world's largest credit union, with \$54 billion in assets, 4 million members, 229 branches, and a workforce of over 10,000 employees worldwide. The credit union serves all Department of Defense and Coast Guard active duty, civilian, and contractor personnel and their families. For additional information about Navy Federal, visit www.navyfederal.org.

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