



Michele Townes
Navy Federal, Corporate Communications
(703) 206-3828
michele_townes@navyfederal.org

Nico Leyva
NerdWallet Community Manager
(415) 891-7146
nico@nerdwallet.com

FOR IMMEDIATE RELEASE

Navy Federal Lauded for Consumer-Friendly Banking

NerdWallet recognizes Navy Federal for its commitment to consumer banking

VIENNA, Va. (May 29, 2014) –[Navy Federal Credit Union](#) is a consumer-friendly financial institution as recognized by personal finance website, NerdWallet. The financial institution received the ranking of a top credit union in the Mid-Atlantic, Southeast, and Pacific regions in NerdWallet’s [Consumer Banking Index](#).

“We are so pleased to be recognized by NerdWallet, a valued resource that helps us achieve our goals of educating our members in financial literacy,”- said Navy Federal President and CEO, Cutler Dawson. We have a common goal—ensuring that all branches of the military, Department of Defense, Coast Guard and their families are aware of the best options to them.”

NerdWallet’s Consumer Banking Index assesses banks and credit unions based on 7 criteria: Free Checking, High-Yield Savings, Free Online Bill Pay, ATM Access, Branch Access, Mobile Access, and Customer Service. These criteria were selected by a survey of 1,000 U.S. adults as key considerations when choosing a financial institution. Spring 2014 marks second semi-annual release of this index and includes 150 of the nation’s largest banks and credit unions. Receiving high marks for each category indicates Navy Federal’s superior value to consumers.

“Navy Federal Credit Union is an easy choice for military members and their families. It offers all of the banking products and services they might need, and all at low or no cost,” said John Gower, NerdWallet Analyst.

About Navy Federal Credit Union: Navy Federal Credit Union is the world’s largest credit union with over \$57 billion in assets, more than 5 million members, 247 branches, and a workforce of more than 11,000 employees worldwide. The credit union serves all Department of Defense and Coast Guard Active Duty, civilian, and contractor personnel and their families. For additional information about Navy Federal, visit www.navyfederal.org.

About NerdWallet: NerdWallet is a personal finance website dedicated to helping people make smarter decisions with their money. NerdWallet has been [featured](#) in The New York Times, Wall Street Journal, ABC News and more. For more about NerdWallet, visit www.nerdwallet.com.

###