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For Immediate Release

Out of 12,000 Entries, Navy Federal Selected as Official Honoree at 18th Annual Webby Awards



VIENNA, Va. (April 29, 2014) – [Navy Federal](#) announced today that its mobile banking application for [iPad](#)[®] has been selected as an Official Honoree in the 18th Annual Webby Awards in the Utilities & Services category. Among the 12,000 entries from over 60 countries, fewer than 15 percent received this honor and were deemed an Official Honoree.

“We’re thrilled that our in-house designed iPad app is an Official Honoree in the Utilities & Services category,” said Meghan Gound, assistant vice president of eChannels at Navy Federal. “We continue to develop innovative mobile banking features for our members. Our credit card application is now available right in the app! We added a built-in wizard to

help members choose the right card for them.”

Gound added that over 1.2 million of Navy Federal’s 4.5 million members take advantage of the mobile banking apps, with “many more joining every day.” Along with the credit card application, the iPad app’s newest enhancements – like the ability to transfer funds to outside financial institutions with no fee – have gained popularity quickly among members.

Navy Federal’s [mobile banking services](#) are available to members using most major mobile platforms, with apps for iPad, iPhone[®], Android[™] and Kindle Fire, as well as through the Navy Federal mobile website.

About Navy Federal Credit Union: Navy Federal Credit Union is the world’s largest credit union with \$56 billion in assets, over 4.5 million members, 247 branches, and a workforce of over 11,000 employees worldwide. The credit union serves all Department of Defense and Coast Guard Active Duty, civilian and contractor personnel and their families. For additional information about Navy Federal, visit www.navyfederal.org.

About The Webby Awards: Hailed as the "Internet's highest honor" by The New York Times, The Webby Awards is the leading international award honoring excellence on the Internet, including Websites, Interactive Advertising & Media, Online Film & Video, Mobile & Apps, and Social. Established in 1996, The Webby Awards received nearly 12,000 entries from all 50 states and over 60 countries worldwide this year. The Webby Awards is presented by the International Academy of Digital Arts and Sciences (IADAS). Sponsors and Partners of The Webby Awards include: Microsoft, Dell, Vitamin T, MailChimp, Engine Yard, Funny or Die, AdAge, Percolate, Mashable, Business Insider, Internet Week New York and Guardian News and Media.

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