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For Immediate Release

**Navy Federal Financial Group Combines Life Insurance with Mobile Convenience
NFFG Launches Insurance Site For Those On-The-Go**

Vienna, Va. (June 28, 2016) Navy Federal Financial Group (NFFG), a wholly-owned subsidiary of Navy Federal Credit Union, unveiled this month a faster way for consumers to research and get life insurance. NFFG's new site—an online life insurance platform—is designed to allow users to compare and buy a life insurance policy in a matter of minutes.

The site allows users to:

- View educational videos and compare products
- Answer short, straightforward questions
- Receive a quote and buy a policy online

“Our clients lead fast-paced lives—especially active duty folks who need to manage their lives from around the world,” said Patricia Wood, COO of NFFG. “This led us to create the new site. Not to mention life insurance is one of the top necessities that Millennials overlook—as well as retirement products—as being too complicated and something to put off until they ‘really’ need it. This site puts life insurance at their fingertips.”

NFFG partnered with Navy Mutual Aid Association and 1ClickCoverage to provide insurance policies on their new platform. Policies for military members have no military restrictions or war clauses. Most of the policies are available for purchase online with no medical exam. On average, users can research, apply and buy a policy in about 10 minutes.

“Clients can always speak to an advisor if they have life insurance questions,” said Wood. “But now they have the flexibility to educate themselves on-the-go and on their own time.”

To learn more about life insurance offered through Navy Federal Financial Group, visit <https://www.navyfederal.org/financial-group/insurance/life-insurance.php>.

To learn more about Navy Mutual, visit www.navymutual.org.

About Navy Federal Financial Group

Navy Federal Financial Group (NFFG) is a wholly-owned subsidiary of Navy Federal Credit Union and is a licensed insurance agency, that operates in all 50 states. For additional information, visit www.navyfederal.org/financial-group.

About Navy Federal Credit Union

Navy Federal Credit Union is the world's largest credit union with more than \$75 billion in assets, 6 million members, 282 branches, and a workforce of over 14,000 employees worldwide. The credit union serves all Department of Defense and Coast Guard Active Duty, civilian and contractor personnel and their families. For additional information about Navy Federal, visit www.navyfederal.org.

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