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Navy Federal Financial Group Launches EasyStart® Investor

VIENNA, Va. (October 30, 2017) – Today [Navy Federal Financial Group](#) released a self-directed investing platform allowing members to easily create customized portfolios or choose a sample portfolio. [EasyStart® Investor](#) combines a clean, straightforward interface with all of the essentials needed to buy and sell securities.

“Investing is a staple of wealth management,” said Mathu Mathu, assistant vice president of operations at NFFG. “EasyStart® Investor opens the door for everyone from savvy investors to beginners to build wealth through investments.”

The platform features a user-friendly design with educational, interactive tutorials to aid anyone who wants to get started investing. First-time investors can use EasyStart® Investor’s sample portfolio as a way to see and understand the benefits of diversification. “This tool combines education with real market exposure, giving members the full benefits of growing their account while building their investing skills,” said Mathu.

Investors have the option of creating their own portfolio with stocks from well-known companies across 10 stock market sectors. The platform allows members to purchase fractional shares, lowering the cost of owning stocks.

Additional details include:

- Stocks from 100 companies across 10 stock market sectors, and three Exchange Traded Funds (ETFs)
- \$25 minimum to purchase stock
- Low monthly subscription fees and no transaction costs
- Live chat function to assist members
- Accessible on desktop or mobile devices

In 2018, NFFG will continue to develop and expand its suite of investment products to meet the needs of members.

About Navy Federal Financial Group

Navy Federal Financial Group (NFFG) is a wholly-owned subsidiary of Navy Federal Credit Union. Brokerage and Investment Advisory services are offered through NFFG’s subsidiary Navy Federal Brokerage Services, LLC. For additional information, visit www.navyfederal.org/nffg.

About Navy Federal Credit Union

Navy Federal Credit Union is the world’s largest credit union with more than \$86 billion in assets, more than 7 million members, 306 branches, and a workforce of over 15,000 employees worldwide. The credit union serves all Department of Defense and Coast Guard active duty, veterans, civilian and contractor

personnel and their families. For additional information about Navy Federal, visit <https://www.navyfederal.org>.

Nondeposit investment and insurance products are offered through Navy Federal Financial Group, LLC, (NFFG), and through its subsidiary, Navy Federal Brokerage Services, LLC (NFBS), a member of FINRA/SIPC, and an SEC Registered Investment Advisory Firm. These products **are not NCUA/NCUSIF or otherwise federally insured, are not guaranteed or obligations of the credit union, are not offered, recommended, sanctioned, or encouraged by the Federal Government, and may involve investment risk, including possible loss of principal.** [1-877-221-8108](tel:1-877-221-8108).